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Romanian industrial and commercial energy storage battery performance

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Overview

Is Romania's battery storage market ready for takeoff?

Romania’s battery storage market is gaining momentum, but it’s not yet ready for takeoff. A recent Aurora Energy Research report reveals strong investor interest and promising early projects, but also highlights some regulatory gaps and unclear market access.

Why is battery storage important in Romania?

This policy shift aligns Romania more closely with EU energy goals, where battery storage is increasingly recognized as an enabler of grid flexibility, renewable integration, and energy security.

Is Romania a promising battery market in southeastern Europe?

With roughly 100 MW of operational capacity — mostly pilot projects run by a few companies — the market is still nascent. Yet Romania now is one of the most promising battery capacity market in Southeastern Europe, said Filippos Falieros, Advisory Project Leader with Aurora Energy Research. What sets Romania apart is not infrastructure, but timing.

How important is Romania's move to European energy storage?

For the European energy storage ecosystem, Romania’s move is strategically significant. It sets a precedent for neighboring countries where outdated tariff structures still hinder the rollout of commercial and industrial ESS solutions.

Why has Romania overhauled a key regulatory barrier preventing energy storage?

In a decisive move to support its clean energy transition, Romania has overhauled a key regulatory barrier holding back investment in energy storage.

Is Romania paving the way for more commercially viable energy storage

business models?

By removing these financial disincentives, Romania is paving the way for more commercially viable energy storage business models—especially in the C&I energy storage segment, where project economics are highly sensitive to operational costs.

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