

## Kongres Container

# Prices of household energy storage power supply in Western Europe



## Overview

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The mature residential battery storage markets in Europe are stabilizing, while policy-driven and emerging markets are gaining traction, according to EUPD Research. Its new report showed prices of home batteries slumped more than 50% between the first half of 2023 and the first half of this year.

Household electricity prices increased in 12, decreased in 13 and remained almost unchanged in 2 EU countries, in the first half of 2025, compared with the first half of 2024. In the first half of 2025, compared with the first half of 2024, household electricity prices in the EU showed the highest.

In the first six months of 2025, home storage demand was rather subdued in the more mature battery markets such as Germany and Italy. Meanwhile, it increased significantly in other European countries such as Austria, France, the Netherlands, and the Czech Republic. One driver for the expansion is.

The report explores trends and forecasts across residential, commercial & industrial (C&I), and utility-scale battery segments, offering deep insights into Europe's energy storage landscape. With record growth in 2024 and new projections through 2029, the study highlights key market drivers.

The rapidly evolving landscape of utility-scale energy storage systems has reached a critical turning point, with costs plummeting by 89% over the past decade. This dramatic shift transforms the economics of grid-scale energy storage, making it an increasingly viable solution for Europe's renewable.

In 2024, Germany's Bundesnetzagentur (Federal Network Agency) recorded 457 hours of negative wholesale prices, up from 301 hours in 2023. Data from the European Power Exchange shows that the UK saw a 70% increase; France doubled to 356 hours; and Spain experienced its first-ever negative prices.

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