

Kongres Container

Portable Power Sales



Overview

How is the portable power station market categorized?

This research report categorizes the portable power station market by technology type, power source, sales channel, application, capacity and region. In December 2022, Lion Energy entered into an agreement with ABF.

Which is the second-fastest growing portable power station market?

The 100–200 segment, by capacity, is expected to be the second-fastest growing market during the forecast period. This report breaks the portable power station market into different segments based on capacity. The capacity segments are: 0–100 Wh, 100–200 Wh, 200–400 Wh, 400–1,000 Wh, 1,000–1,500, and 1,500 Wh and more.

How much does a portable power station cost?

The average cost for portable power stations of this category is around USD 200. These power stations, thanks to their fabulous capacity range, are able to charge tablets, drones and laptops multiple times and also smartphones up to 12 recharges.

What is a portable power station?

The power stations can serve as a backup power source to charge different devices like mobile phones, small fans, laptops, radios, etc. The primary technology used in these portable power stations is lithium-ion, which is famous for its high energy density and lack of memory effect.

What is the global portable power station market value in 2023?

The global portable power station market was valued at USD 545.04 million in 2023 and is projected to grow from USD 603.21 million in 2024 to USD 1,148.64 million by 2032, exhibiting a CAGR of 8.38% during the forecast period. North America dominated the global market with a share of 47.87% in 2023.

Which region has the largest market for portable power stations?

North America has the world's largest regional market for portable power stations, predominantly due to the U.S. The trend is predicted to continue during the projected period. A growing emphasis on recreational activities, such as fishing and camping, can be observed in this region.

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