

## Kongres Container

# Individuals can invest in energy storage power stations



## Overview

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Ordinary individuals can engage in energy storage initiatives through several avenues: 1) purchasing shares of publicly traded companies focused on energy storage technologies, 2) participating in crowdfunding platforms tailored for sustainable energy projects, 3) investing in funds specifically earmarked for renewable energy and related technologies, 4) installing home energy storage solutions coupled with solar energy systems to become energy-resilient and potentially sell back excess energy. How to promote energy storage technology investment?

Therefore, increasing the technology innovation level, as indicated by unit benefit coefficient, can promote energy storage technology investment. On the other hand, reducing the unit investment cost can mainly increase the investment opportunity value.

How to choose the best energy storage investment scheme?

By solving for the investment threshold and investment opportunity value under various uncertainties and different strategies, the optimal investment scheme can be obtained. Finally, to verify the validity of the model, it is applied to investment decisions for energy storage participation in China's peaking auxiliary service market.

Should you invest in future energy storage technologies?

Additionally, the investment threshold is significantly lower under the single strategy than it is under the continuous strategy. Therefore, direct investment in future energy storage technologies is the best choice when new technologies are already available.

What is the investment opportunity value of energy storage technology?

A firm choosing to invest in energy storage technology is equivalent to executing the value of the investment option. In this study, the investment opportunity value of an energy storage technology is denoted by  $F(P)$ , that is, the maximum expected net present value when a firm invests in an energy

storage technology.

What are the factors affecting energy storage technology investment?

In addition, there are also many uncertain factors in technological innovation and market related to energy storage technology investment. On the one hand, Technological innovations appear at random points in time and investors are unable to make decisions between adopting existing and new technologies.

Should energy storage be invested in China's peaking auxiliary services?

Therefore, direct investment in future energy storage technologies is the best choice when new technologies are already available. At this stage, the investment threshold for energy storage to involvement in China's peaking auxiliary services is 0.1068 USD/kWh.

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