

## Kongres Container

# Basic price of solar power generation



## Overview

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Take control of your energy costs with solar power. Solar panels generate “free” electricity, but installing a system still costs money. A typical American household needs a 10-kilowatt (kW) system to adequately power their home, which costs \$28,241 in 2025. That price effectively drops to \$19,873.

Soft Costs Dominate Pricing: While panels and installation labor represent only 17-25% of total costs, soft costs like sales, permitting, and overhead account for 40-50% of system pricing, highlighting opportunities for market efficiency improvements. Strong ROI Fundamentals: Most homeowners.

Solar panels cost \$1,200 per panel, depending on the type of panel, home size, energy usage, and labor. Clicking “Get Your Estimate” submits your data to All Star Pros, which will process your data in accordance with the All Star Pros Privacy Policy. Compare Companies Average Cost Key Factors Cost.

Each year, the U.S. Department of Energy (DOE) Solar Energy Technologies Office (SETO) and its national laboratory partners analyze cost data for U.S. solar photovoltaic (PV) systems to develop cost benchmarks. These benchmarks help measure progress toward goals for reducing solar electricity costs.

As of 2025, the average cost of residential solar panels in the U.S. is between \$15,000 and \$25,000 before incentives. This typically translates to about \$2.50 to \$3.50 per watt of installed capacity (more on price per watt below). The total price depends on your system size, location, roof type.

Solar panels cost about \$30,000 on average—but often pay for themselves

several times over through 25-30 years of electricity savings. Why trust EnergySage?

As subject matter experts, we provide only objective information. We design every article to provide you with deeply-researched, factual. How much does solar cost?

After applying the 30% federal tax credit, net costs typically range from \$10,500 to \$24,500. Understanding solar costs requires grasping two key metrics: cost per watt and cost per kilowatt-hour (kWh).

How much does a 12 kW solar panel cost?

The average cost of an 12 kW solar panel installation on EnergySage is \$29,649 before available incentives. You'll typically save anywhere from \$27,000 to \$110,000 over 25 years by going solar. Solar panels are just 12% of the total cost of a solar panel installation.

What is the relative cost of solar energy?

Another measure of the relative cost of solar energy is its price per kilowatt-hour (kWh). Whereas the price per watt considers the solar system's size, the price per kWh shows the price of the solar system per unit of energy it produces over a given period of time.  $\text{Net cost of the system} / \text{lifetime output} = \text{cost per kilowatt hour}$ .

How much does a solar system cost in 2025?

Solar panels generate "free" electricity, but installing a system still costs money. A typical American household needs a 10-kilowatt (kW) system to adequately power their home, which costs \$28,241 in 2025. That price effectively drops to \$19,873 after considering the full federal solar tax credit.

How much does a solar panel installation cost?

Solar panel installation costs vary by the installation company and project scope, making it challenging to pinpoint exactly how much you'll pay to have a pro install your solar panels. However, the U.S. Department of Energy estimates that installers add around \$2.25 per watt to the cost of a solar panel installation.

How much does solar energy cost per kWh?

Cost per kWh shows the lifetime cost of solar electricity by dividing your net system cost by total expected energy production over 25 years. This typically ranges from 6-8 cents per kWh, compared to current grid electricity averaging 16.44 cents per kWh nationally.

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